

For immediate release

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Canada's Farm Progress Show presented by Viterra Announces 2015 show attendance.

Shirley Janeczko, Show Manager for Canada's Farm Progress Show presented by Viterra, today announced that the annual trade show was once again a highly successful event.

The show attracted 41,897 attendees this year, slightly up from the 2014 show.

"Our records show that both domestic and international attendance resulted in this increase. Although there has been little rain throughout our province this spring, our attendees arrived at our show to do business," Janeczko said.

With almost 2 million square feet of exhibit space, farm show hosted 720 exhibitors resulting in more than 1000 booth spaces.

"We have built a reputation at our show as 'the only place to see it all'. Our attendance figures prove that we are succeeding in attracting high quality exhibitors and buyers."

The entertainment features at the show were all well received, Janeczko said.

"The Seed Hawk North 40 was at capacity throughout the show. The Axe Women of Maine attracted record crowds. The Farm Progress Forum had standing room only. The Toys for Farm Boys area was new to the show this year and, with the overwhelming success of this area, we will be expanding this area in future years."

The International Business Centre is a key part of Canada's Farm Progress Show. Janeczko reported that it attracted 550 visitors from 49 countries.

"That represents a quarter of the world being aware of and attending our show. Over the course of the next few weeks, we will be collecting our evaluations and finalizing the sales resulting from this area. New countries at our show this year were Estonia, Brazil, Philippines and Panama. We had a strong presence from Australia, China, Russia, Ukraine, Kazakhstan, South Africa and United States of America."

"We are excited about the 2016 show and the planning has already begun."

- 30 -

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